



Annual Report

Year ending December 31, 2012

Camp

For the 2012 season Prime Time operated camp sessions on 19 weekends and hosted 21 camper groups. 1,027 people in our target group were served for a total of 2,512.5 man days of use. This was achieved by serving 173 campers from eastern Washington (17%), 810 campers from western Washington (79%), and 44 campers from other states (4%). Camp session volunteers put in 7,141 hours (not including travel) to make these special families' visits memorable. In addition, another 3,562 hours were donated by other volunteers.

Volunteers

Total Volunteer Hours - 10,703

Total Volunteers—314

(camp operations and work parties)

In October, the annual volunteer recognition banquet was hosted at the camp by the Board of Directors to thank the many volunteers who gave so generously of their time and efforts to make 2012 a successful year. The Board of Directors sincerely thanks all volunteers!

Staff

Prime Time operates all fund raising and program activities with volunteers, one full time employee, two part time office employees, and one seasonal employee. Diane Eilmes served as Executive Director. Shirley Thietje served as the seasonal Camp Manager.

Lodge Renovation Project

We continue our fundraising effort for the lodge remodeling project. Construction work on the lodge improvement is scheduled to resume in the Spring of 2013. We expect to have all funds by May of 2013 that will allow the lodge to be completed by the end of September 2013. The first floor areas are fully operational except for the handicap accessible restrooms and the elevator. The restrooms are on target for completion by mid July 2013. Other than completing the restrooms in the playroom area the remaining work will focus on the second floor volunteer area and caretakers apartment. We are on target to complete this project without incurring any debt!!!

Camp Improvements

A relatively mild winter made the grounds cleanup work by volunteers fairly light. There was no winter damage to any of the buildings. One moderate sized tree fell but did not damage any structures. Cabin sponsors under the Adopt-a-Cabin program cleaned the cabins and made several interior improvements. The lodge required a significant amount of cleaning as a result of the construction work. Although the lodge remodeling project is still in progress, the new playroom was able to be put into service for the 2013 season.



Christmas Tree Recycling

Over 12 days in December 2012 and January 2013, the Christmas Tree Recycling Program, in cooperation with Pacific Power, Trees Inc., Yakima County Solid Waste Division, and City of Yakima brought in donations of \$14,890. There were 55 volunteers involved with 562 volunteer hours donated. Barnett Implement provided space for the fund raiser and a second location at Colonial Lawn and Garden was manned by their staff. Other businesses who participated were Cliff's Septic, National Barricade, and RS Excavating.

Financial Review

In December 2012, Prime Time closed the books on the twenty-sixth year of operation.

Unaudited income for 2012 was as follows:

| | |
|--------------------------------|---------------------|
| Donation Income - restricted | \$199,933.00 |
| Donation Income - unrestricted | \$53,004.86 |
| Fundraising Income | \$49,189.73 |
| Membership Dues | \$3,525.00 |
| Promotional and other | \$5,049.49 |
| In - Kind Gifts | \$31,583.88 |
| Total Income | \$342,285.96 |

Unaudited expenses for 2012 were as follows:

| | |
|----------------------------|---------------------|
| Camp Operations Expense | \$136,809.08 |
| General and Administration | \$45,374.58 |
| Fund Raising | \$12,198.66 |
| Total | \$194,382.32 |

| | |
|-----------------------------------|---------------------|
| Construction in Progress Expenses | \$211,163.23 |
| Total Expenses | \$405,545.55 |

The Prime Time Board of Directors wishes to express our thanks to the financial (and other) contributors for their generous support and interest in the camp. They look forward to their continuing support. The Board of Directors offers their sincere thanks to the volunteers for a job well done. They especially thank the campers for the opportunity to meet a special group of people and their families. Without the campers, Prime Time would have no purpose.

Dick Haapala, President
Mike Burnam, Vice President
Leanne Antonio, Treasurer
Dale Carpenter, Secretary

Gale Benoit, Board Member
Ralph Berthon, Board Member
Sheri Smith, Board Member
Dennis Clark, Board Member

Dave Berthon, Board Member
Betty Jo Murray, Board Member
John Mahaney, Board Member

Sincerely,
Richard V. Haapala, President

Leftover Turkey Trot

On November 24, 2012, Camp Prime Time joined with the Yakima Greenway Foundation for the 3rd Annual Leftover Turkey Trot fundraiser. This event encourages families to get outside after the holidays and take a walk or run, raising money for both Camp Prime Time and Yakima Greenway Foundation. There were 272 participants in the 5K run/walk, raising \$4,319. Camp Prime Time received 2/3 of the proceeds (\$2879) and the Greenway received 1/3 (\$1,440). This event continues to grow in participation and funds raised.



Prime Time, Inc.

6 S. 2nd Street, Suite 815, Yakima, WA 98901
509.248.2854 - families@campprimetime.org
www.campprimetime.org - www.facebook.com/CampPrimeTime

