



Annual Report

Year ending December 31, 2013

Camp

For the 2013 season Prime Time operated camp sessions on 19 weekends, serving 1,099 people in our target group for a total of 2,747.5 man days of use. This was achieved by serving 542 campers from eastern Washington (49%), 516 campers from western Washington (47%), and 41 campers from other states (4%). Camp session volunteers put in 7245 hours (not including travel) to make these special families' visits memorable. In addition, another 2,350 hours were donated by the volunteers for fund raising activities, work parties, as well as service by the Board of Directors.

Volunteers

Total Volunteer Hours - 9,595.5
(camp operations and work parties)

In October, the annual volunteer recognition banquet was hosted at the camp by the Board of Directors to thank the volunteers who gave so generously of their time and talents to make 2013 a successful year. The volunteers got to view the newly completed volunteer quarters!

Staff

Prime Time operates all fund raising and program activities with volunteers, one full time employee, two part time office employees, and one seasonal employee. Diane Eilmes served as Executive Director until June 30th, 2013. Cecile "Cec" Anson was named Executive Director in September. Shirley Thietje served as the seasonal Camp Manager.

Lodge Renovation Project

Construction work on the lodge improvements resumed in the spring of 2013. A huge wind storm broke the top off a tree next to the lodge which landed on the lodge and caused nearly \$50,000 in damages.

Progress continued on the completion of the downstairs playroom restrooms the Volunteer's sleeping quarters, the upstairs restrooms and the Care Taker's apartment.



Camp Improvements

The focus this season was on completing the lodge project. A generator was installed to allow camp to have a back up supply in the event of a power outage. All season long the lodge required a significant amount of cleaning as a result of the on going construction work.

Christmas Tree Recycling

In December 2013 and January 2014, the Christmas Tree Recycling Program, in cooperation with Pacific Power, Trees Inc., Yakima County Solid Waste Division, and City of Yakima brought in donations of \$13,064. There were over 30 volunteers involved with 251.3 volunteer hours donated. Washington Tractor provided space for the fund raiser. Colonial Lawn and Garden was a secondary drop off site. Other businesses who participated were Cliff's Septic, National Barricade, and RS Excavating.

Financial Review

In December 2013, Prime Time closed the books on the twenty-seventh year of operation.

Unaudited income for 2013 was as follows:

Donation Income - restricted	\$360,706.46
Donation Income - unrestricted	\$ 97,255.33
Fundraising Income	\$274,208.64
Membership Dues	\$ 3,905.00
Promotional and other	\$ 53,073.29
In - Kind Gifts	\$ 13,129.93
Total Income	\$802,278.65

Unaudited expenses for 2013 were as follows:

Camp Operations Expense	\$122,913.72
General and Administration	\$ 50,679.71
Fund Raising	\$ 63,102.26
Insurance Claim Expense	\$ 44,671.18
Adjustments	\$ 139.79
Total	\$221,491.87
Total Expenses	\$281,506.66

Leftover Turkey Trot

On November 30, 2013, Camp Prime Time joined with the Yakima Greenway Foundation for the 4th Annual Leftover Turkey Trot fundraiser. This event encourages families to get outside after the holidays and take a walk or run, raising money for both Camp Prime Time and Yakima Greenway Foundation. There were 414 participants in the 5K run/walk, raising \$3,844.09. Camp Prime Time received 2/3 of the proceeds and the Greenway received 1/3.

10th Biennial

Building Memories Dinner and Auction

Held on Saturday, November 23, 2013, this evening was a great success in both attendance and participation. We sold 63 tables (10 seats to a table). We had two raffles this year and added a new feature, "Spin to Win", Total gross revenue was \$244,926.30.

Live entertainment provided by Jake Johannsen provided comic relief and was enjoyed by all. Evening costs totaled \$63,808.48 leaving a net income for the event at \$181,117.82. An enormous Thank You goes to all the many volunteers and the donors who put in numerous hours of their time and donations to make this years auction such great success.



The Prime Time Board of Directors wishes to express their thanks to the many contributors (both financial and physical) for their generous support and interest in our camp. The Board of Directors offers their sincere thanks to the volunteers for a job well done. They especially would like to thank the campers for the opportunity to host this special group of people and their families. Without the campers, Prime Time would have no purpose.

Dick Haapala, President
Mike Burnam, Vice President

Leanne Antonio, Treasurer
Dale Carpenter, Secretary (deceased)
Ralph Berthon, Board Member
John Mahaney, Board Member

Gale Benoit, Board Member
Betty Jo Murray, Board Member
Sheri Smith, Board Member
Dennis Clark, Board Member

Sincerely,

Richard V. Haapala, President

Prime Time, Inc.

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