



Annual Report

Year ending December 31, 2014

Camp

For the 2014 camping season Prime Time operated camp sessions on 19 weekends, serving 1,151 people in our target group, for a total of 2,878 man days of use. This was achieved by serving 129 campers from eastern Washington (11%), 903 campers from western Washington (79%), and 119 campers from other states (10%). Camp session volunteers put in 8,032 hours (not including travel) to make these special families' visits memorable. In addition, another 3,540 hours were donated by the volunteers for fund raising activities, work parties, including service by the Board of Directors.

Volunteers

Total Volunteer Hours - 11,572.5
(camp operations and work parties)

In October, the annual volunteer recognition banquet was hosted at the camp by the Board of Directors to thank the volunteers who gave so generously of their time and talents to make 2014 a successful year.

Staff

Prime Time operates all fund raising and program activities with volunteers, one full time employee, two part time office employees, and one seasonal employee. Cecile "Cec" Anson served as Executive Director. Shirley Thietje served as the seasonal Camp Manager.

Lodge Renovation Project - Finished

The Lodge renovation project was completed in the fall of 2013. 2014 was the first full camping season we were able to use the upgraded lodge. The new Camp Prime time sign was installed at the annual Volunteer Dinner in October.



Additional Camp Improvements

The 2014 season started with all new mattresses being placed in the cabins, as this was the number one request from campers on their weekly camper evaluations. The newly completed Volunteer quarters were thoroughly enjoyed during the first season of use. With the volunteers moved to the lodge, an additional cabin, cabin "N" was available to house more campers. Another upgrade, the log pillars surrounding the outside of the lodge were stripped of old bark, cleaned and oiled. The sand in the water filter system was replaced, the camp storage container was moved to a new site, and volunteers built a retaining wall behind the Lodge with donated materials. The fall was the perfect time to install a new gravel pathway in front of cabins "H" and "I". In addition, a new paver walkway began construction with the installation of a new concrete ribbon in front of the Lodge.

Christmas Tree Recycling

In December 2014 and January 2015, the Christmas Tree Recycling Program, in cooperation with Pacific Power, Trees Inc., Yakima County Public Services, and City of Yakima brought in donations of \$14,293. There were numerous volunteers involved with 520.25 volunteer hours donated. Washington Tractor provided space for the fund raiser. Colonial Lawn and Garden was a secondary drop off site. Other businesses who participated were Cliff's Septic, and National Barricade, Yakima Theatres, and Amerigas.



Financial Review

In December 2014, Prime Time closed the books on the twenty-eighth year of operation.

Unaudited income for 2014 was as follows:

Donation Income - restricted	\$ 21,415.59
Donation Income - unrestricted	\$ 189,513.52
Fundraising Income	\$ 43,692.09
Membership Dues	\$ 4,065.00
Promotional and other	\$ 6,170.80
In - Kind Gifts	\$ 31,393.41
Total Income	\$295,962.61

Unaudited expenses for 2014 were as follows:

Camp Operations Expense	\$ 161,797.86
General and Administration	\$ 50,418.42
Fund Raising	\$ 15,353.55
Adjustments	\$ -9.20
Total Expenses	\$227,560.63

The Prime Time Board of Directors wishes to express their thanks to the many contributors (both financial and physical) for their generous support and interest in our camp. The Board of Directors offers their sincere thanks to the volunteers for a job well done. They especially would like to thank the campers for the opportunity to host this special group of people and their families. Without the campers, Prime Time would have no purpose.

Dick Haapala, President
Mike Burnam, Vice President
Leanne Antonio, Treasurer

John Mahaney, Secretary
Gale Benoit, Board Member (resigned 3/14)
Ralph Berthon, Board Member

Betty Jo Murray, Board Member
Sheri Smith, Board Member
Dennis Clark, Board Member

Sincerely,
Richard V. Haapala
Richard V. Haapala, President

Prime Time, Inc.

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Leftover Turkey Trot

On November 29, 2014, Camp Prime Time joined with the Yakima Greenway Foundation for the 5th Annual Leftover Turkey Trot fundraiser. This event encourages families to get outside after the holidays and take a walk or run, raising money for both Camp Prime Time and Yakima Greenway Foundation.



In 2014, we were more successful recruiting sponsors for this event.

There were 308 participants in the 5K run/walk, raising a total of \$8,347.88 to be split evenly between Camp Prime Time and the Yakima Greenway, each receiving \$4,173.94.

The day was a bit chilly, but fun for all who participated.

