



Annual Report

Year ending December 31, 2015



Camp

For the 2015 camping season Prime Time operated camp sessions on 16 weekends, and two mid-week camping sessions, serving 1,107 people in our target group, for a total of 2,768 man days of use. This was achieved by serving 327 campers from Eastern Washington (34%), 668 campers from Western Washington (60%), and 61 campers from other states (6%). Camp session volunteers put in 7,423 hours (not including travel) to make these special families' visits memorable. In addition, another 2,492 hours were donated by the volunteers for fund raising activities, work parties, including service by the Board of Directors.

Volunteers

Total Volunteer Hours - 9,449.5
(camp operations and work parties)

In October, the annual volunteer recognition banquet was hosted at the camp by the Board of Directors to thank the volunteers who gave so generously of their time and talents to make 2015 a successful year.

Staff

Prime Time operates all fund raising and program activities with volunteers, one full time employee, two part time office employees, and two seasonal employees. Cecile "Cec" Anson served as Executive Director. Shirley Thietje served as the seasonal Camp Manager and Mike Williams lived at camp from May until early November as our first camp caretaker.

Paver Project - Finished

The fall of 2014 saw the start of this project, with the installation of the concrete ribbon in front of the lodge. In the spring of 2015, with the assistance of Volunteers from the Yakima Downtown Rotary the pavers were installed tying the south end pavers into the new project which extended around to the north end of the lodge, finishing the project just before camping began in May.

We received many positive comments from campers on how much easier it was to move around the perimeter of lodge on the new paver pathway.



2015 Building Memories Dinner Auction



Camp Prime Time held it's 12th Biennial dinner auction on November 21, 2015 at the Yakima Convention Center. Over 750 people attended and enjoyed Danny Vernon's "Illusion of Elvis" show. We netted more than \$240,000 from the event, which will run camp for a little over one year. A tremendous amount of time and energy was put into this event, and it was a huge success.

Christmas Tree Recycling

In December 2015 and January 2016, the Christmas Tree Recycling Program lasted for 16 days, in cooperation with Pacific Power, Trees Inc., Yakima County Public Services, and City of Yakima brought in donations of \$13,639. There were numerous volunteers involved with 222.75 volunteer hours donated. Washington Tractor provided space for the fund raiser. Colonial Lawn and Garden was a secondary drop off site and they were busy too. Other businesses who participated were Cliff's Septic, and National Barricade, Yakima Theatres, and Amerigas.



Financial Review

In December 2015, Prime Time closed the books on the twenty-ninth year of operation.

Unaudited income for 2015 was as follows:

Donation Income - restricted	\$ 50,703.00
Donation Income - unrestricted	\$ 194,920.00
Fundraising Income	\$ 340,349.18
Membership Dues	\$ 3,055.00
Promotional and Other Income	\$ 13,663.40
In - Kind Gifts	\$ 19,284.76
Total Income	\$621,975.34

Unaudited expenses for 2015 were as follows:

Camp Operations Expense	\$ 139,789.57
General and Administration	\$ 53,475.85
Fund Raising	\$ 74,021.07
Adjustments	\$ 0
Total Expenses	\$267,286.49

The Prime Time Board of Directors wishes to express their thanks to the many contributors (both financial and physical) for their generous support and interest in our camp. The Board of Directors offers their sincere thanks to the volunteers for a job well done. They especially would like to thank the campers for the opportunity to host these special groups of people and their families. Without the campers, Prime Time would have no purpose.

Dick Haapala, President
Mike Burnam, Vice President
Leanne Antonio, Treasurer

John Mahaney, Secretary
Ralph Berthon, Board Member
Betty Jo Murray, Board Member

Sheri Smith, Board Member
Dennis Clark, Board Member
Jim Carter, Board Member

Sincerely,
Richard V. Haapala
Richard V. Haapala, President

Prime Time, Inc.

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Leftover Turkey Trot

On November 28, 2015, Camp Prime Time joined with the Yakima Greenway Foundation for the 6th Annual Leftover Turkey Trot fundraiser.



This event encourages families to get outside after the holiday and take a walk or run, while raising money for both Camp Prime Time and Yakima Greenway Foundation.

In 2015, we were successful recruiting sponsors for this event. We introduced the option to register online. We had 272 participants in the 5K run/walk, raising a total of \$7,062.98 to be split evenly between Camp Prime Time and the Yakima Greenway, each receiving \$3,531.49. The day was gorgeous and sunny, a bit chilly, but fun for all who participated.

