

Prime Time, Inc., DBA



## Annual Report

Year ending December 31, 2025

### Message from the Board:

Camp Prime Time's Board of Directors is extremely grateful for another incredible year, which saw an uninterrupted camp season and was capped off by one of our most successful auctions ever. As we celebrate our 40th anniversary, it is important to thank all those who have contributed to our sustainability and success year after year. Honoring the legacy of our founders, Dave and Ralph Berthon, as well as our donors, volunteers, and campers, remains ever-present in our discussions and decision-making. We look forward to another successful year and to celebrating this remarkable anniversary—one made possible by the dedication and tireless efforts of so many people over the past 40 years.

### Camp:

2025 was our 39th year of operation. We welcomed 20 groups and several individual families this summer. Many of the groups from the sessions cancelled due to the 2024 fire were able to join us this year to make up for the lost opportunity! This year we were able to serve approximately 1,150 special campers, which computes to over 2,875 person days of use.

In addition to the messages we receive from Campers on their evaluations, we encouraged them to also email photos from

their time at Camp Prime Time. The feedback was wonderful and we were able to use many of the photos on our social media and community outreach.

To make camp sessions, events, and fundraisers a success, our talented volunteers put in over 7,366 volunteer hours, which adds **almost \$247,000 in value** to our organization.

### Financials:

Our total income for 2025 was ~\$2,561,000 and our expenses, excluding depreciation, were ~\$520,000. We were very fortunate to have received a sizable unrestricted donation from a long-time Camp Prime Time supporter during 2025 that will help us complete the shed project as well as other needed repairs and maintenance at Camp. We will also have the opportunity to invest in our staff and camp programs to provide the thoughtful, caring, and safe camp experience that our campers deserve. Additionally, our board continues to deposit five percent of our unrestricted income into the endowment investment account with the goal of providing all families with an opportunity to experience the great outdoors without physical or financial limitations for generations to come. Our endowment account fluctuates with the economy and as of December 31, 2025

our endowment was ~\$2,454,000 while our total assets as of the same date were ~\$7,217,000.

### Staff:

Margaret Filkins continued to serve as the Executive Director and the office was staffed by John Baule and Sheri Bissell. Kevin Holmes returned to Camp Prime Time, now as the Operations Director, connecting the office and the camp where he works closely with the Caretaker, Andrew Smith.

### Board of Directors

#### Current Board:

Michael Moore, President;  
Levi Wyatt, Vice-President;  
David Huitron, Treasurer;  
Terry Alapeteri, Secretary;  
Dick Haapala, Immediate Past President;  
Lisa Maher-Berthon;  
Betty Jo Murray; Sheri Smith;  
Dave Wakefield; and Sean Worley.

**Emeritus Board Members: Dave Berthon and Ralph Berthon.**

