



Annual Report

Year ending December 31, 2020

Camp

The 2020 season was interrupted by COVID early on and the camp facility was not able to operate at all in 2020. We did have a few work sessions to take advantage of the camp being void of visitors to do some necessary building and utilities maintenance. Our fundraising was within normal for a non-auction year. The office operations continued with some restrictions on office occupancy and social distancing.

Staff

Prime Time's operation has one full time employee, two part time office employees, and one seasonal employee. Our Executive Director, Cec Anson left the organization in February of 2020. Paul Golke was hired in May as the new Executive Director. Merita Sletten is our office manager and Bill Schorzman was hired in April to be our Camp manager.

Due to COVID closure of the camp, volunteer activity outside of our Board of Directors was at a minimum.

Financials:

Taking into consideration we did not operate the camp in 2020 but still had camp expenses the below unaudited data reflects an anomaly where we experienced higher administrative costs than operations costs. Our total income for the year was \$422,395. Our camp expenses less depreciation were \$92,059. Our administrative expenses were \$137,717 for an adjusted total expense (less depreciation) of \$229,776. Our net income was \$192,619. And

per our Board of Director policy, five percent of our fundraising income is deposited in our endowment.



Scenes from the past

Christmas Tree Recycling

In December 2014 and January 2015, the Christmas Tree Recycling Program, in cooperation with Pacific Power, Trees Inc., Yakima County Public Services, and City of Yakima brought in donations of \$14,293. There were numerous volunteers involved with 520.25 volunteer hours donated. Washington Tractor provided space for the fund raiser. Colonial Lawn and Garden was a secondary drop off site. Other businesses who participated were Cliff's Septic, and National Barricade, Yakima Theatres, and Amerigas.



Financial Review

In December 2014, Prime Time closed the books on the twenty-eighth year of operation.

Unaudited income for 2014 was as follows:

Donation Income - restricted	\$ 21,415.59
Donation Income - unrestricted	\$ 189,513.52
Fundraising Income	\$ 43,692.09
Membership Dues	\$ 4,065.00
Promotional and other	\$ 6,170.80
In - Kind Gifts	\$ 31,393.41
Total Income	\$295,962.61

Unaudited expenses for 2014 were as follows:

Camp Operations Expense	\$ 161,797.86
General and Administration	\$ 50,418.42
Fund Raising	\$ 15,353.55
Adjustments	\$ -9.20
Total Expenses	\$227,560.63

The Prime Time Board of Directors wishes to express their thanks to the many contributors (both financial and physical) for their generous support and interest in our camp. The Board of Directors offers their sincere thanks to the volunteers for a job well done. They especially would like to thank the campers for the opportunity to host this special group of people and their families. Without the campers, Prime Time would have no purpose.

Dick Haapala, President
Mike Burnam, Vice President
Leanne Antonio, Treasurer

John Mahaney, Secretary
Gale Benoit, Board Member (resigned 3/14)
Ralph Berthon, Board Member

Betty Jo Murray, Board Member
Sheri Smith, Board Member
Dennis Clark, Board Member

Sincerely,
Richard V. Haapala
Richard V. Haapala, President

Prime Time, Inc.

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Leftover Turkey Trot

On November 29, 2014, Camp Prime Time joined with the Yakima Greenway Foundation for the 5th Annual Leftover Turkey Trot fundraiser. This event encourages families to get outside after the holidays and take a walk or run, raising money for both Camp Prime Time and Yakima Greenway Foundation.



In 2014, we were more successful recruiting sponsors for this event.

There were 308 participants in the 5K run/walk, raising a total of \$8,347.88 to be split evenly between Camp Prime Time and the Yakima Greenway, each receiving \$4,173.94.

The day was a bit chilly, but fun for all who participated.

